



2008 Catalogue

**Holds on strongly!  
Comes off cleanly!**



**3M**



**Holds on strongly!  
Comes off cleanly!**

3M's patented stretch release technology offers strong holding power and damage-free removal.

## The innovation

Forget about nails, screws, tacks or messy adhesives that damage your walls ...

### Revolutionary Command™ Adhesive

#### Holds on strongly

Works great on painted surfaces, wood, tile and more.

#### Comes off cleanly

No holes, marks, sticky residue or stains.



### Hang it up!



1. Apply strip



2. Press firmly

### Take it down!



1. Slide hook cover up



2. Pull tab straight down





Modern Reflections  
Brushed Nickel



**Small Hook  
MR01-BN**  
*Hook holds 450 g*

Modern Reflections  
Bright Chrome



**Small Hook  
MR01-BC**  
*Hook holds 450 g*

# Metal Hooks

- Innovative strips with elegant hooks
- Strong holding power
- No surface damage



**Medium Hook  
MR02-BN**  
*Hook holds 1 kg*



**Medium Hook  
MR02-BC**  
*Hook holds 1 kg*



**Large Hook  
MR03-BN**  
*Hook holds 2 kg*



**Large Hook  
MR03-BC**  
*Hook holds 2 kg*





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Comes off cleanly!**

## Metal Hooks

Forever Classic  
Brushed Nickel



**Small Hook  
FC11-BN**  
*Hook holds 450 g*

Forever Classic  
Bright Chrome



**Small Hook  
FC11-BC**  
*Hook holds 450 g*

Forever Classic  
Antique Bronze



**Small Hook  
FC11-AB**  
*Hook holds 450 g*



**Medium Hook  
FC12-BN**  
*Hook holds 1 kg*

*(Also available in clip strip FC12-BN-CS)*



**Medium Hook  
FC12-BC**  
*Hook holds 1 kg*



**Medium Hook  
FC12-AB**  
*Hook holds 1 kg*

*(Also available in clip strip FC12-AB-CS)*



**Large Hook  
FC13-BN**  
*Hook holds 2 kg*



**Large Hook  
FC13-BC**  
*Hook holds 2 kg*



**Large Hook  
FC13-AB**  
*Hook holds 2 kg*

# Picture Hanging Products

- One click tells you Picture Hanging Strips are locked in and holding tight
- Small strips hold most 8" x 10" frames
- Medium strips hold most 16" x 20" frames

## Hang it up!



Stick



Click

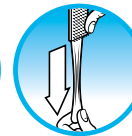


Locks in Place

## Take it down!



Detach



Stretch Release

## Picture Hanging Strips



**Medium Picture Hanging Strips**  
17201

Each set holds 1 kg

(Also available in clip strip 17201CS)



**Small Picture Hanging Strips**  
17202

Each set holds 450 g



**Small and Medium Picture Hanging Strips**  
17203

Each small set holds 450 g, each medium set holds 1 kg

(Also available in clip strip 17203CS)



**Medium Picture Hanging Strips**  
17204

Each set holds 1 kg



**Small Picture Hanging Strips**  
17205

Each set holds 450 g

## Sawtooth Hangers



**Sawtooth Picture Hanger**  
17040

Hanger holds 2 kg

(Also available in clip strip 17040CS)



**Sawtooth Picture Hanging Hooks**  
17042

Each hook holds 2 kg

(Also available in clip strip 17042CS)



**Wire-Backed Picture Hanger**  
17041

Hanger holds 2 kg



**Wire-Backed Picture Hanging Hooks**  
17043

Each hook holds 2 kg

## Wire-Backed Hangers



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Comes off cleanly!**

# Core Product Offering

Perfect for:

- Home
- Office
- School



**Medium Hooks  
17001**

*Each hook holds 1 kg*  
(Also available in clip strip 17001CS)



**Small Hooks  
17002**

*Each hook holds 450 g*



**Large Hook  
17003**

*Hook holds 2 kg*  
(Also available in clip strip 17003CS)



**Jumbo Hook  
17004**

*Hook holds 3 kg*  
(Also available in clip strip 17004CS)



**Spring Clip  
17005**



**Mini Hooks  
17006**

*Each hook holds 225 g*  
(Also available in clip strip 17006CS)



**Medium Mounting Strips  
17021P**

*1 strip per 450 g*



**Large Mounting Strips  
17023P**

*1 strip per 0.9 kg*



**Poster Strips  
17024**

(Also available in clip strip 17024CS)



**Decorating Clips**  
17026

(Also available in clip strip 17026CS)



**Micro Hooks**  
17066

Each hook holds 225 g



**Small Wire Hooks**  
17067

Each hook holds 225 g



**Medium Wire Hooks**  
17068

Each hook holds 1 kg



**Large Wire Hook**  
17069

Hook holds 2 kg



**Designer Medium Hooks**  
17081

Each hook holds 1 kg  
(Also available in clip strip 17081CS)



**Designer Small Hooks**  
17082

Each hook holds 450 g



**Designer Large Hook**  
17083

Hook holds 2 kg



**Photo Clips**  
17505



Water-Resistant Strips

Holds on strongly!  
Comes off cleanly!  
Easy removal for cleaning!

Strips  
Hold Better  
Than Suction Cups\*



# Mounted Bathroom Accessories

- Work in hot, wet and humid environments
- Easy removal for cleaning – dishwasher safe
- No surface damage



**Bathroom Hook**  
17600B  
Hook holds 3 kg



**Toothbrush/Razor Holder**  
17601B  
Holder holds 1 kg



**Soap Dish**  
17602B  
Dish holds 2 kg

*Caddies include accessory hook to hang razors, etc.*



**Shower Caddy**  
17603B  
Caddy holds 3 kg



**Caddy**  
17604B  
Caddy holds 1 kg



**Water-Resistant Replacement Strips**  
17605B

\*on most surfaces





# Cord Management

- For work or home offices and entertainment areas
- Organizes and keeps cords out of the way



**Cord Clips  
17017**



**Medium Cord Clips  
17301**



**Small Cord Clips  
17302**



**Cord Bundlers  
17304**



**Cord Organizer Pack  
17379**



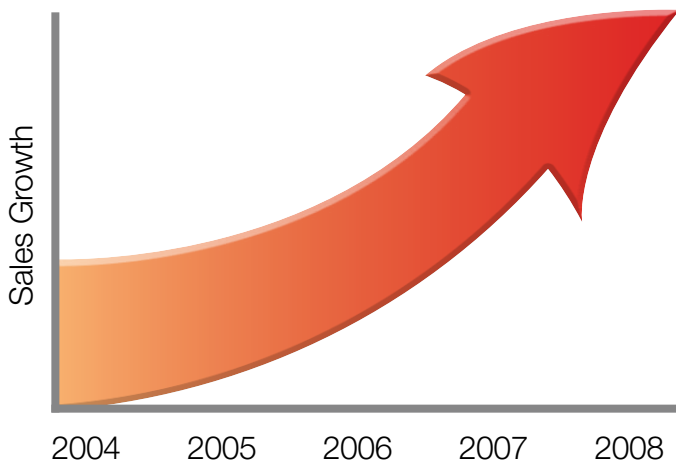
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## Command Higher Sales

**For the past 5 years 3M Command continues to grow year on year driving sales and increasing brand awareness**

*Source: NEWSPOLL RESEARCH JANUARY 2008*

### Sales Growth



### Command your point of sale



### Highlights

**74%** Consumer Awareness

**73%** Awareness Amongst Home Owners

**77%** Awareness Amongst Renters

**60%** Household Penetration

An impressive range of POS to drive impulse sales and support consumer promotions

For more information or to order now, please contact your local 3M representative or call 136 136



# Command Media Support

Massive media exposure on Pay & Free to Air TV, magazines, trade shows and 2 'money-can't-buy' consumer promotions per year.



## Command Media Schedule 2008-2009

2008-2009 CAMPAIGN SCHEDULE	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M
Subscription TV Fox, Arena, W, How To, Lifestyle, MAX, Discovery																	
Do It TV - Ch 9																	
Lifestyle Magazine Advertising																	
PR Campaign																	
Consumer Promotions																	

For more information or to order now, please contact your local 3M representative or call 136 136



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