



The best paint jobs start with Scotch® Painter's Tape.







## We are excited to introduce an updated line of Scotch® Painter's Tapes!

The best painters know that every job is unique, but they all start the same way: with the right preparation. Prepping with a painter's tape from Scotch® Brand means you have a family of tapes specifically designed for your surfaces. By choosing to use the right tape, you're choosing to end up with a better result.

The best paint jobs start with Scotch® Painter's Tape.

How to choose the right tape for the job.





### SURFACE AND ADHESION LEVEL

First determine what type of surface you'll be masking, then choose the appropriate tape.

**Delicate surfaces** like wallpaper and fresh paint (24 hours to 7 days old) require tapes with gentle adhesive, such as Scotch® Delicate Surface Painter's Tape

**Rough surfaces** like brick and concrete require more aggressive tapes with very strong adhesive, such as Scotch® Rough Surface Painter's Tape

**Challenging coatings** like lacquers require a tape with rubber adhesive, such as Scotch® Rough Surface Painter's Tape

#### **KEY BENEFITS**

#### For sharp paint lines:

choose ScotchBlue™ Ultra Sharp Lines or ScotchBlue™ Sharp Lines Painter's Tapes with Edge-Lock™ Technology



#### For tear-free removal:

use tapes with poly backing such as ScotchBlue™ Ultra Sharp Lines or Scotch® Exterior Surface Painter's Tape



### For a straight tear off the roll:

use tapes with poly backing such as ScotchBlue™ Ultra Sharp Lines or Scotch® Exterior Surface Painter's Tape



#### **ENVIRONMENTAL CONDITIONS**

Temperatures between 50°F and 100°F and clean, dry surfaces are ideal

Cool temperatures and sunlight can affect some tapes' adhesive properties

Most Scotch® Painter's Tapes are UV resistant for use whenever tape will be exposed to direct sunlight



## **Multi-Surface Painter's Tapes**

Whether your vision is a fresh new color or a bold, trendy look, we can help you mask and protect — so you can reveal great results the first time. Our Multi-Surface Painter's Tapes allow your creativity to shine through, with ultra sharp paint lines and the ability to leave painter's tape up longer on multiple surfaces.



ScotchBlue<sup>™</sup> **Original** Multi-Surface Painter's Tape



2090 ORIGINAL

FOR SMOOTH OR LIGHTLY TEXTURED SURFACES

USE ON
WALLS, TRIM, BASEBOARDS,
TILE & GLASS

14-DAY
CLEAN REMOVAL

MEDIUM ADHESIVE





ScotchBlue<sup>™</sup> **Sharp Lines**Multi-Surface Painter's Tape



2093
SHARP LINES

FOR SMOOTH OR LIGHTLY TEXTURED SURFACES

USE ON
WALLS, TRIM, BASEBOARDS,
TILE & GLASS

**21-DAY**CLEAN REMOVAL

MEDIUM ADHESIVE







ScotchBlue<sup>™</sup> **Ultra Sharp Lines** Multi-Surface Painter's Tape



2098
ULTRA SHARP LINES

FOR SMOOTH OR LIGHTLY TEXTURED SURFACES

USE ON
WALLS, TRIM, BASEBOARDS,
TILE & GLASS

28-DAY
CLEAN REMOVAL

MEDIUM ADHESIVE











## **Surface-Specific Painter's Tapes**

Sometimes, your project involves challenging or less-than-ideal surface conditions. That's why we've developed quality paint prep and masking products to help make sure you've got the best tape for the job. Make sure your prep work keeps up with you. No matter the surface, Scotch® Painter's Tape is up for the challenge.



Scotch® **Delicate Surface** Washi Painter's Tape



2080
GENTLE REMOVAL

FOR SMOOTH OR LIGHTLY TEXTURED SURFACES AND CREATING STRIPES AND PATTERNS

USE ON
PAINTED DRYWALL, FRESHLY
PAINTED WALLS, WOOD
FLOORS, WALLPAPER,
VENEERS & CABINETS

**60-DAY**CLEAN REMOVAL

**GENTLE** 

ADHESIVE

\*At least 24 hours old







Scotch® **Exterior Surface** Painter's Tape



2097
WEATHERPROOF

FOR SMOOTH AND SEMI-SMOOTH EXTERIOR SURFACES

USE ON
GLASS, METAL, VINYL,
PAINTED WOOD & HUMID
CONDITIONS

10-DAY
CLEAN REMOVAL

VERY STRONG ADHESIVE



+ 90°





Scotch® **Rough Surface** Painter's Tape



2060 EXTRA STRENGTH

FOR ROUGH TEXTURED SURFACES

USE ON
CONCRETE, BRICK, STUCCO,
ROUGH WOOD &
LACQUER COATINGS

**5-DAY**CLEAN REMOVAL

VERY STRONG ADHESIVE





## Scotch

## **Masking Tapes**

The right prep makes all the difference in achieving professional-looking results. From simple projects to those that need special considerations, start your project by prepping with Scotch® Masking Tape, and you're on your way to a great paint job.



## **2020+**HEAVY DUTY

## FOR NON-DAMAGEABLE SURFACES

# USE ON VINYL, CARPET, METAL, PLASTIC & LACQUER COATINGS

3-DAY

CLEAN REMOVAL

**STRONG** 

ADHESIVE





## Scotch bye

## **Masking Solutions**

The best products are even better when you have the best tools.
The ScotchBlue™ Painter's Tape
Applicator makes large projects
more manageable and gives you
a consistent, quality application
every time. ScotchBlue™ Tape + Plastic
Dispenser helps provide the ultimate
protection against drips and splatters.
The best paint jobs start with
Scotch® Painter's Tape.



ScotchBlue<sup>™</sup> Tape + Plastic Dispenser



ScotchBlue<sup>™</sup> **Painter's Tape Applicator** 



## PTD2093

## FOR SMOOTH OR LIGHTLY TEXTURED SURFACES

## USE ON WALLS, TRIM, BASEBOARDS, TILE AND GLASS

21-DAY
CLEAN REMOVAL

MEDIUM ADHESIVE

ScotchBlue<sup>™</sup> Painter's Tape and plastic combined in one product

Easy to apply and readjust

Static cling helps plastic stay in place

Plastic unfolds to 24" or 48" long





## **TA-3**

## FOR SMOOTH OR LIGHTLY TEXTURED SURFACES

## USE ON WALLS, TRIM, BASEBOARDS, TILE AND GLASS

14-DAY
CLEAN REMOVAL

MEDIUM ADHESIVE

Rolls smoothly and applies flush along baseboards and casing

Proprietary rollers designed to ride along curves/contours of molding

Built-in metal blade provides a straight, even cut

Refills easily and dispenses standard 1.41"/36mm tape

Works left to right or right to left

Includes starter roll of ScotchBlue™ Original Painter's Tape #2090



## Tips for perfect paint prep.

### **PREPARATION**

Clean the surface you're going to tape using a damp rag. Allow the surface to dry completely.

### **APPLICATION**

Tape all the surfaces you want to keep paint-free: baseboards, windows, tiles and other areas.



Tear off about 2 to 3 feet of tape at a time, laying each new piece of tape over the end of the previous piece.



Press down as you go, using your fingers to lay tape into surface depressions.



Secure tape by pressing the edge down with a putty knife or 5-in-1 tool. For textured surfaces, seal the edge of the tape with the existing base paint color of the wall.

#### REMOVAL

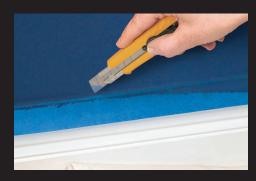
For best results, remove as soon as you've applied the last coat of paint, or after the paint is dry to the touch.



Remove tape slowly, pulling it back on itself at a 45° angle from the original line of tape.



If the adhesive sticks to the surface, try pulling at a 90° angle.



If the tape pulls paint up with it, try lightly scoring the edge of the tape with a razor blade before continuing to remove tape.



## Choose the right tape for the job.

Good prep is key to pulling off amazing results. When choosing a painter's tape, make sure you determine the right product for your surface.

Get more painting tips and techniques at ScotchBrand.com/PaintersTape.





#### **WALLS & CEILINGS**

Lightly Textured Drywall (painted 1-7 days ago)

Lightly Textured Drywall (painted over 7 days ago)

Wallcoverings - Solid Vinyl, Wood

Wallpaper

Plaster Walls

### **BASEBOARDS & DOOR TRIM**

Wood Trim/Baseboards

Aluminum, Metal

Vinyl

### **FLOOR**

Finished or Engineered Hardwood

**Unfinished Hardwood** 

Carpet

Marble, Slate

Brick, Stone, Grout

Concrete, Cement

Vinyl, Laminate, Linoleum

### **OTHER INTERIOR SURFACES**

Cabinets

Countertops

Tile, Caulk

Window Glass

Hardware

Brick Wall or Fireplace

Plastic

Veneers

Lacquer Coatings

### **EXTERIOR SURFACES**

Brick, Stone, Grout

Concrete, Cement

Hardware

Window Glass

Trim (metal, wood)

Trim (vinyl)

Siding (wood, non-rough clapboard)

Siding (vinyl)



#### **Point of Purchase Materials**

### **Header Examples**





#### **Channel Rail Strip Examples**





Contact your shopper marketer for ordering information.

**Counter Mat Example** 

## **Secondary Display Options**

## **Single Case Displays**













Permanent Counter Spinners





Mixed Floor Display



Floor Displays

Contact your shopper marketer for ordering information.

## **Ordering Information**

Catalog No.	Name	Consumer UPC	Shipper UPC	Rolls/ Unit	Units/ Shipper
ScotchBlue™	Ultra Sharp Lines Multi-Surface Painter's Tape				
2098-36CC-XS	ScotchBlue™ Ultra Sharp Lines Painter's Tape, 1.41 in x 45 yd (36mm x 41,1m)	000-76308-72658-4	500-76308-72658-9	1	8
ScotchBlue™	Sharp Lines Multi-Surface Painter's Tape				
2093-24NC	ScotchBlue <sup>™</sup> Sharp Lines Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-51141-32030-4	500-51141-32585-4	1	36
2093-36NC	ScotchBlue™ Sharp Lines Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-51141-32032-8	500-51141-32584-7	1	24
2093-48NC	ScotchBlue™ Sharp Lines Painter's Tape, 1.88 in x 60 yd (48mm x 54,8m)	000-51141-32034-2	500-51141-32586-1	1	18
2093-24EC	ScotchBlue™ Sharp Lines Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-51141-32030-4	000-51141-92580-6	1	24
2093-36EC	ScotchBlue <sup>™</sup> Sharp Lines Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-51141-32032-8	000-51141-92581-3	1	16
2093-48EC	ScotchBlue™ Sharp Lines Painter's Tape, 1.88 in x 60 yd (48mm x 54,8m)	000-51141-32034-2	000-51141-92582-0	1	12
ScotchBlue™	Original Multi-Surface Painter's Tape				
2090-18NC	ScotchBlue™ Original Painter's Tape, 0.70 in x 60 yd (18mm x 54,8m)	000-51115-03680-4	000-51115-11665-0	1	48
2090-24NC	ScotchBlue <sup>™</sup> Original Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-51115-03681-1	000-51141-33128-7	1	36
2090-36NC	ScotchBlue™ Original Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-51115-03682-8	000-51141-33129-4	1	24
2090-48NC	ScotchBlue <sup>™</sup> Original Painter's Tape, 1.88 in x 60 yd (48mm x 54,8m)	000-51115-03683-5	000-51141-33130-0	1	18
2090-72NC	ScotchBlue™ Original Painter's Tape, 2.83 in x 60 yd (72mm x 54,8m)	000-21200-98031-2	000-21200-46985-5	1	12
2090-24AP	ScotchBlue™ Original Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-51115-03681-1	500-51115-03681-6	1	36
2090-36AP	ScotchBlue™ Original Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-51115-03682-8	500-51115-03682-3	1	24
2090-48MP	ScotchBlue™ Original Painter's Tape, 1.88 in x 60yd (48mm x 54,8m)	000-51115-03683-5	500-51115-09127-3	1	24
2090-18EC	ScotchBlue™ Original Painter's Tape, 0.70 in x 60 yd (18mm x 54,8m)	000-51115-03680-4	006-38060-27370-8	1	32
2090-24EC	ScotchBlue™ Original Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-51115-03681-1	000-76308-90626-9	1	24
2090-36EC	ScotchBlue <sup>™</sup> Original Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-51115-03682-8	000-51125-00413-8	1	16
2090-48EC	ScotchBlue™ Original Painter's Tape, 1.88 in x 60 yd (48mm x 54,8m)	000-51115-03683-5	500-76308-90635-6	1	12
2090-24GP	ScotchBlue™ Original Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-51115-03681-1	000-51115-12016-9	1	12
2090-36GP	ScotchBlue™ Original Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-51115-03682-8	000-51115-12044-2	1	8
2090-24AP9	ScotchBlue™ Original Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-51115-09171-1	500-51115-09171-6	9	4
2090-36AP3	ScotchBlue™ Original Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-76308-92804-9	500-76308-92804-4	3	8
2090-36AP6	ScotchBlue™ Original Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-51115-09221-3	500-51115-09221-8	6	4
2090-48TP6	ScotchBlue™ Original Painter's Tape, 1.88 in x 60yd (48mm x 54,8m)	000-51115-09168-1	500-51115-09168-6	6	4
2090-24EC3	ScotchBlue™ Original Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-76308-91144-7	500-76308-91144-2	3	8
2090-24EP6	ScotchBlue™ Original Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-51141-31887-5	000-51141-33139-3	6	4
2090-36EP4	ScotchBlue™ Original Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-51141-31883-7	000-51141-33140-9	4	4
2090-48EP3	ScotchBlue <sup>™</sup> Original Painter's Tape, 1.88 in x 60 yd (48mm x 54,8m)	000-51141-31888-2	000-51141-33141-6	3	4
<b>ScotchBlue</b> <sup>™</sup>	Painter's Tape Applicator				
TA3-SB	ScotchBlue™ Painter's Tape Applicator, English-only packaging	006-38060-26224-5	506-38060-26224-0	1	6
TA3-SB-ESF	ScotchBlue™ Painter's Tape Applicator, English, Spanish, French packaging	006-38060-26237-5	506-38060-26237-0	1	6
ScotchBlue <sup>™</sup>	Tape + Plastic				
PTD2093EL-24-S	ScotchBlue <sup>™</sup> Tape + Plastic with Dispenser	000-51141-93749-6	000-51141-99419-2	1	6
PT2093EL-24	ScotchBlue™ Tape + Plastic Refill	000-51141-34065-4	500-51141-34065-9	1	6
PTD2093EL-48-S	ScotchBlue <sup>™</sup> Tape + Plastic with Dispenser	000-51141-34064-7	500-51141-34064-2	1	6
PT2093EL-48	ScotchBlue <sup>™</sup> Tape + Plastic Refill	000-51141-34067-8	500-51141-34067-3	1	6
Scotch® Deli	cate Surface Painter's Tape				
2080-24NC	Scotch® Delicate Surface Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-51131-79748-2	000-51141-31854-7	1	36
2080-36NC	Scotch® Delicate Surface Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-51131-79749-9	000-51141-31855-4	1	24
2080-48NC	Scotch® Delicate Surface Painter's Tape, 1.88 in x 60 yd (48mm x 54,8m)	000-51131-79750-5	000-51141-31856-1	1	18
2080-18EC	Scotch® Delicate Surface Painter's Tape, 0.70 in x 60 yd (18mm x 54,8m)	000-51131-80988-8	000-51141-59904-5	1	32
2080-24EC	Scotch® Delicate Surface Painter's Tape, 0.94 in x 60 yd (24mm x 54,8m)	000-51131-79748-2	000-51141-92576-9	1	24
2080-36EC	Scotch® Delicate Surface Painter's Tape, 1.41 in x 60 yd (36mm x 54,8m)	000-51131-79749-9	000-51141-92577-6	1	16
2080-48EC	Scotch® Delicate Surface Painter's Tape, 1.88 in x 60 yd (48mm x 54,8m)	000-51131-79750-5	000-51141-92578-3	1	12
Scotch® Exte	erior Surface Painter's Tape				
2097-36EC-XS	Scotch® Exterior Surface Painter's Tape, 1.41 in x 45 yd (36mm x 41,1m)	000-51141-36200-7	000-51141-36202-1	1	16
2097-48EC-XS	Scotch® Exterior Surface Painter's Tape, 1.88 in x 45 yd (48mm x 41,1m)	000-51141-36197-0	000-51141-36199-4	1	12

This chart has the information you need to order Scotch® Painter's Tapes products. Additional products are also available. Please contact your Shopper Marketer or our Category Development Manager with questions or for further information.

Catalog No.	Name	Consumer UPC	Shipper UPC	Rolls/ Unit	Units/ Shipper
Scotch® Ro	ugh Surface Painter's Tape				
2060-18AP	Scotch® Rough Surface Painter's Tape, 0.70 in x 60.1 yd (18mm x 55m)	000-21200-71131-2	500-21200-71131-7	1	48
2060-24AP	Scotch® Rough Surface Painter's Tape, 0.94 in x 60.1 yd (24mm x 55m)	000-21200-71132-9	500-21200-71132-4	1	36
2060-36AP	Scotch® Rough Surface Painter's Tape, 1.41 in x 60.1 yd (36mm x 55m)	000-21200-71133-6	500-21200-71133-1	1	24
2060-48MP	Scotch® Rough Surface Painter's Tape, 1.88 in x 60.1 yd (48mm x 55m)	000-21200-71134-3	500-21200-71134-8	1	24
2060-18AR-BK	Scotch® Rough Surface Painter's Tape, 0.70 in x 60.1 yd (18mm x 55m), BULK	000-21200-72065-9	500-21200-72065-4	1	48
		Each stack of tape is held together with clear film. Rolls not intended to be sold individually. No UPC on primary.			
2060-24AR-BK	Scotch® Rough Surface Painter's Tape, 0.94 in x 60.1 yd (24mm x 55m), BULK	000-21200-72066-6	500-21200-72066-1	1	36
		Each stack of tape is held together with clear film. Rolls not intended to be sold individually. No UPC on primary.			
2060-36AR-BK	Scotch® Rough Surface Painter's Tape, 1.41 in x 60.1 yd (36mm x 55m), BULK	000-21200-72067-3	500-21200-72067-8	1	24
		Each stack of tape is held together with clear film. Rolls not intended to be sold individually. No UPC on primary.			
2060-48TR-BK	Scotch® Rough Surface Painter's Tape, 1.88 in x 60.1 yd (48mm x 55m), BULK	000-21200-72068-0	500-21200-72068-5	1	24
		Each stack of tape is held together with clear film. Rolls not intended to be sold individually. No UPC on primary.			
Scotch® Hea	avy Duty Masking Tape				
2020+-24AP	Scotch® Heavy Duty Masking Tape, 0.94 in x 60.1 yd (24mm x 55m)	000-51125-00539-5	500-51125-00539-0	1	36
2020+-36AP	Scotch® Heavy Duty Masking Tape, 1.41 in x 60.1 yd (36mm x 55m)	000-51125-00541-8	500-51125-00541-3	1	24
2020+-48TP	Scotch® Heavy Duty Masking Tape, 1.88 in x 60.1 yd (48mm x 55m)	000-76308-49737-8	500-76308-49737-3	1	24
2020+-24AP9	Scotch® Heavy Duty Masking Tape, 0.94 in x 60.1 yd (24mm x 55m)	000-76308-92845-2	500-76308-92845-7	9	4
2020+-36AP6	Scotch® Heavy Duty Masking Tape, 1.41 in x 60.1 yd (36mm x 55m)	000-76308-92844-5	500-76308-92844-0	6	4
2020+-48TP6	Scotch® Heavy Duty Masking Tape, 1.88 in x 60.1 yd (48mm x 55m)	000-76308-15095-2	500-76308-15095-7	6	4

